



## **ZigBee Smart Homes Day**

October 17<sup>th</sup>, 2014 Venice, Italy

Smart Homes have the potential to deliver huge benefits to consumers by improving comfort, security and convenience while enabling them to live greener lives. Delivering these benefits is an opportunity for companies to take place in the rapidly growing Internet of Things market. Join telecom operators, utilities and technology providers as they discuss how to deliver innovative products and services for the smart home using ZigBee, the only global, standards based wireless solution that can affordably and conveniently connect the wide variety of devices in the smart home.

- 08:00 Registration
- 09:00 Tobin Richardson, CEO & President, ZigBee Alliance
  ZigBee: Delivering the IoT Foundation for the Smart Home
- 09:30 Fabio Bellifemine, President, Energy@home Association Energy@home: Main Achievements and Future Directions
- 10:00 Alfonso Mariconda, VP New Projects Development, Telecom Italia Telecom Italia's Smart Home Strategic Vision
- 10:30 Rosie McGlynn, Head of Smart Energy and Networks Program, Energy UK Connected Homes Empowering Consumers with Data and Services
- 11:00 Break
- 11:30 Marco Dorjee, International Business Development Manager, CentraLite Systems
  The Standard Evolution: from Nothing to the Internet of Things
- 12:00 Serge Subiron, CEO, IJENKO
  Will the Unification of the IoE Deliver Enhanced Customer Value in the Home?
- 12:30 Cees Links, CEO, GreenPeak
  Sentrollers and the World of Small Data How the Smart Home Will Spur the IoT
- 13:00 Lunch & Demonstrations

Exhibition of products and solutions coming from BEGA, CentraLite, Develco, Dresden Elektronik, Enel, HeatSave, Indesit, IJENKO, Meazon, Netvox, Nietzsche Enterprise, NYCE Control, Philips, Telecom Italia, Ubisys, Urmet and many others.





## Telecom Italia Future Center

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## How to get there

In the heart of Venice, a few steps from the Rialto Bridge there is a Campo (a small square): Campo San Salvador. Just beside the Church of San Salvador, inside the Convent lies the Future Centre.

From the international airport Venice Marco Polo you can easily get to Venice using the direct public transportation

service <u>"Alilaguna" www.alilaguna.it</u> from the airport directly to the Future Centre at the Rialto mooring in about 1 hour (tickets also on board,) or using the water taxi service in about 30 minutes (Consorzio Motoscafi

Venezia **www.motoscafivenezia.it**).

From the airport you can get to Piazzale Roma by bus (no. 5

ACTV <u>www.actv.it</u>) in about 30 minutes, then 15 more minutes by boat, line 2 or 1, to Rialto.

From the railway station Venice Santa Lucia or from Piazzale Roma (Venice car terminal), with public boat service (vaporetto) line 2 or line 1 ACTV <a href="www.actv.it">www.actv.it</a>, or with water taxi (Consorzio Motoscafi Venezia <a href="www.motoscafivenezia.it">www.motoscafivenezia.it</a>) in 15-20 minutes.

